



Kontiki® and Accordent: Experience Rich Media Communications with Accordent Technologies and Kontiki

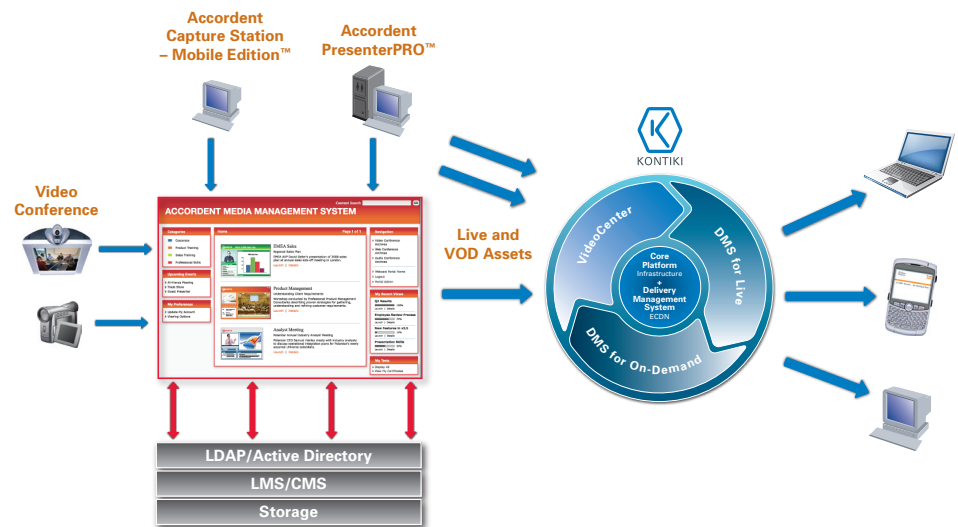
BENEFITS

- > Deliver Accordent rich media presentations globally using the Kontiki Delivery Management System
- > Supports live and on-demand webcasting
- > Provides automated rich media presentation creation, publishing and distribution
- > Enables organizations to substantiate the success of their communications programs via the industry's most sophisticated viewer tracking and reporting capabilities
- > Securely deliver millions of hours of high-quality video each month for companies of all sizes, with zero impact to the network
- > Meets peak demand using Kontiki's self-scaling software
- > Enables easy-to-use, distributed creation and consumption of video content
- > Provides comprehensive content and network management, tracking and reporting capabilities.

Kontiki, the leading software-based Enterprise Content Delivery Network (ECDN) provider, has teamed with Accordent, the leading provider of enterprise rich media communications and management solutions. Together, Kontiki and Accordent deliver end-to-end live webcasting and on-demand solutions that combine automated streaming video content creation and management with a highly efficient, cost-effective and secure content distribution system. The result is an enterprise-scale communications solution that offers a high degree of reliability, scalability and network efficiency.

The Accordent and Kontiki Solution:

Together, Accordent and Kontiki provide the framework for creating, distributing, managing and measuring the effectiveness of multimedia presentation assets, while improving the utilization of existing network infrastructure. Optimized for the enterprise, Kontiki's Enterprise Content Delivery Network (ECDN) delivers live and on-demand webcasts created with Accordent content creation products - the Accordent Capture Station™ and Accordent PresenterPRO™, and centrally archived, managed and secured with the Accordent Media Management System™ (AMMS). Both live and VoD delivery happen without impacting corporate networks, or interfering with other applications running on corporate PCs. The network management capabilities from Kontiki, with real-time reporting and analytics that track and analyze system usage, complements AMMS, with its highly acclaimed media management and tracking capabilities that allow clients to track viewing activity down to the desktop, and produce more than 40 reports that enable clients to measure the effectiveness of their online communications programs.



The Accordent-Kontiki joint solution combines two proven, industry-leading technologies that enable an organization of any size to get started quickly with their rich media communications initiatives and realize benefits sooner than other solutions in the marketplace.



Rapidly Deploy and Manage Visual Communications Using Your Existing Infrastructure

Enterprises are widely adopting online visual communications as a cost-effective way to meet communications, training and educational goals without incurring the high cost of travel. The joint Kontiki and Accordent solution enables clients to rapidly and economically convert their existing networks into rich media communications systems. Clients use the Accordent end-to-end rich media capture, publishing and management platform to create streaming video-based presentations, and publish them to the AMMS portal, where they can be searched, secured, categorized and tracked. The Accordent AMMS system can also webcast content captured via existing video conferencing endpoints, enabling an organization to leverage prior video conferencing hardware investments. The Kontiki ECDN uses patented technology to enable the delivery of high-quality video and other rich media securely and efficiently at very large scale with no incremental hardware or bandwidth required. The combined content creation, management and delivery solution enables enterprises to share broadcast-quality video communications with employees located virtually anywhere in the world without the expense, time, or staffing required to deploy streaming network infrastructure.

About Accordent

Accordent Technologies provides enterprise-wide rich media communications solutions that enable world-class organizations to inform, train and engage their audiences online. More than 1500 customers worldwide, including Unisys, JPMorgan Chase, Ford, Harvard and National Institutes of Health, rely on Accordent solutions to create, manage, distribute and measure the effectiveness of their multimedia

presentation assets. Accordent has earned distinction for its award-winning products and long-standing commitment to the success of its customers and partners. Learn more about Accordent's exceptional solutions at www.accordent.com.

About Kontiki, Inc.

Founded in 2000, Kontiki offers an End-to-End Enterprise Video Platform, delivering all of the capabilities you need for a complete Video Communications solution, while ensuring absolute security and control over your network and content. From Live Video Webcasting and Video On-Demand to an Employee Video Portal with Social Media capabilities, Kontiki gives you the ability to build a video culture and align your organization, in the most engaging and effective way possible.

Offered as a Software-as-a-Service or Software License solution, Kontiki's technology is unique in the market in that our customers can securely deliver high-quality video to all employees globally, without deploying any networking or caching hardware. Companies such as United Technologies, Coca Cola, Ernst & Young, Wells Fargo and PNC have deployed the Kontiki platform across their enterprise. Learn more about us at www.kontiki.com.



KONTIKI

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